

WXIX

**ORDER**Flight Dates **09/12/12-09/25/12**Contract / Revision **819154 /**Original Date / Revision  
09/11/12 09/11/12Advertiser **Mandel, J/US Senate/R**Agency **Strategic Media Placement.**Buying Contact**7669 Stagers Loop  
Delaware, OH 43015**ProductAgency Com 15%Billing Contact**7669 Stagers Loop  
Delaware, OH 43015**Sales Office WXIXSales Region LocalAgency RefOrder Sep 00:15:00Estimate # **2680**Alt Order #Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL820Priority P 5Advertiser RefPrimary Account Executive  
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	45	\$17,000.00	\$20,000.00	0.00	08/27/12	09/25/12	45	\$17,000.00	\$20,000.00
<b>Totals</b>	<b>45</b>	<b>\$17,000.00</b>	<b>\$20,000.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	WXIX	09/12/12	09/25/12	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$200.00	P 5	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W-F--		2				\$200.00		0.00			
		Week: 09/17/12	09/23/12	M-WTF--		4				\$200.00		0.00			
		Week: 09/24/12	09/30/12	MT-----		2				\$200.00		0.00			
N 2	WXIX	09/12/12	09/25/12	FOX News Sunday Fox News Sunday	Comm	8am-11am	-----S	:30	1	\$75.00	P 5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$75.00		0.00			
		Week: 09/17/12	09/23/12	-----S		1				\$75.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$75.00		0.00			
N 3	WXIX	09/12/12	09/25/12		Comm	630-7P	MTWTF--	:30	2	\$150.00	P 5	0.00	NM	5	\$750.00



Contract / Revision      **819154**      Flight Dates **09/12/12-09/25/12**

### Hiatus Dates

Original Date / Revision    09/11/12/    09/11/12

Order Sep      00:15:00

<u>Advertiser</u>	<b>Mandel, J/US Senate/R</b>	<u>Product</u>
-------------------	------------------------------	----------------

Estimate #      **2680**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News At 630P											
				News At 630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WT---		2			\$150.00			0.00			
Week:		09/17/12	09/23/12	M- T---		2			\$150.00			0.00			
Week:		09/24/12	09/30/12	-T-----		1			\$150.00			0.00			
N 4	WXIX	09/12/12	09/25/12	Wheel Of Fortune 7P	Comm	7-730P	MTWTF--	:30	5	\$500.00	P 5	0.00	NM	7	\$3,500.00
				Wheel Of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0			\$500.00			0.00			
Week:		09/17/12	09/23/12	MTWTF--		5			\$500.00			0.00			
Week:		09/24/12	09/30/12	MT-----		2			\$500.00			0.00			
N 5	WXIX	09/12/12	09/25/12	Jeopardy 730P	Comm	730-8P	MTWTF--	:30	5	\$600.00	P 5	0.00	NM	7	\$4,200.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0			\$0.00			0.00			
Week:		09/17/12	09/23/12	MTWTF--		5			\$600.00			0.00			
Week:		09/24/12	09/30/12	MT-----		2			\$600.00			0.00			
N 6	WXIX	09/12/12	09/25/12	Late News M-F	Comm	10-11P	MTWTF--	:30	5	\$500.00	P 5	0.00	NM	10	\$5,000.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--		3			\$500.00			0.00			
Week:		09/17/12	09/23/12	MTWTF--		5			\$500.00			0.00			
Week:		09/24/12	09/30/12	MT-----		2			\$500.00			0.00			
N 7	WXIX	09/12/12	09/25/12	LATE RUN M-SU	Comm	VARIOUS	-----S-	:30	1	\$400.00	P 5	0.00	NM	2	\$800.00
				NEWS/LATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1			\$400.00			0.00			
Week:		09/17/12	09/23/12	-----S-		1			\$400.00			0.00			
Week:		09/24/12	09/30/12	-----		0			\$400.00			0.00			
N 8	WXIX	09/12/12	09/25/12	Late News Su	Comm	10-1102P	-----S	:30	1	\$500.00	P 5	0.00	NM	2	\$1,000.00
				Late News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1			\$500.00			0.00			
Week:		09/17/12	09/23/12	-----S		1			\$500.00			0.00			
Week:		09/24/12	09/30/12	-----		0			\$500.00			0.00			
N 9	WXIX	09/12/12	09/25/12	NFL on Fox Game 1	Comm	Various	MTWTFSS	:30	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTFSS		1			\$1,500.00			0.00			
Week:		09/17/12	09/23/12	-----		0			\$1,500.00			0.00			
Week:		09/24/12	09/30/12	-----		0			\$1,500.00			0.00			
N 10	WXIX	09/12/12	09/25/12	NFL on Fox Game 2	Comm	Various	MTWTFSS	:30	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0			\$1,500.00			0.00			
Week:		09/17/12	09/23/12	MTWTFSS		1			\$1,500.00			0.00			
Week:		09/24/12	09/30/12	-----		0			\$1,500.00			0.00			
Totals														45	\$20,000.00